

EXECUTIVE MBA

MASTER OF BUSINESS
ADMINISTRATION

YOUR
CAREER
BOOSTER



RENNES
SCHOOL
OF BUSINESS

UNFRAMED THINKING

EXECUTIVE
EDUCATION

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EDITORIAL



Are you a manager or director who wants to supplement their managerial and strategic skills?

Is your goal to advance your career and break through the glass ceiling?

Would you like to obtain a diploma that is consistent with your professional experience and add an international component to your profile?

The Rennes School of Business Executive MBA offers you a distinctive experience. You will explore a wide range of skills in class and beyond and meet professionals from all backgrounds, business sectors, cultures and nationalities. Exchanging ideas, sharing experiences and working together are at the heart of the learning process.

The Rennes SB Executive MBA is designed to meet the real needs of companies. It trains executives and managers to acquire and develop management skills, while at the same time promoting innovation and the development of new solutions. Graduates are able to achieve convincing and sustainable results for their business.”



EMMANUEL ANGÉ
ADMISSIONS OFFICER



STRENGTHEN YOUR MANAGERIAL SKILLS

In a complex professional environment, the Rennes School of Business Executive MBA (Master of Business Administration) gives you all the tools you need to develop your managerial skills and widen your strategic perspectives to advance your career or launch your business.

THE STRENGTHS OF THE RENNES SB EMBA



- > A RICH TEACHING METHOD BASED ON **SHARING EXPERIENCES** AND THE **#UNFRAMEDTHINKING** VISION AT RENNES SB
- > A **MULTICULTURAL GROUP OF STUDENTS** THAT PROMOTES SHARING, ENRICHING YOURSELF WITH HIGHLY DIVERSIFIED PROFILES AND BUILDING AN OUTSTANDING **PROFESSIONAL NETWORK**
- > **KNOWLEDGE AND TOOLS** THAT YOU CAN APPLY IMMEDIATELY IN YOUR DAILY PROFESSIONAL LIFE
- > A UNIQUE **HUMAN EXPERIENCE**
- > A NATIONAL DIRECTORY OF PROFESSIONAL QUALIFICATIONS (RNCP) LEVEL 7, MASTERS LEVEL DIPLOMA, **INTERNATIONALLY RECOGNISED** AND ELIGIBLE FOR FUNDING FROM **THE PROFESSIONAL TRAINING ACCOUNT (CPF)**
- > **PERSONALISED SUPPORT** DURING YOUR DEVELOPMENT (COACHING) TO HELP YOU RECOGNISE THE OBSTACLES HOLDING YOU BACK AND OVERCOME THEM

The Rennes School of Business Executive MBA enables executives to grow and diversify their knowledge through discussion seminars, practical group projects, individual coaching sessions and a study trip abroad.

Contemporary management issues are studied from different perspectives, allowing students to acquire the skills and knowledge they need to advance their career or develop their own business.

Irena Descubes, PhD, Programme Director



RENNES SCHOOL OF BUSINESS: FIGURES

- 4,800 students on campus
- 55% of students from abroad
- 100 permanent teaching staff, 95% of whom are from abroad, 42 nationalities
- 300 major partner universities
- 70 nationalities on campus
- 22,500 members of the Alumni network in France and abroad

THE EMBA FIGURES

- 18 months adapted to suit your professional pace (3 days/month)
- 1 strategic consulting project on behalf of a company
- 1 individual research project
- 1 study trip to Shanghai
- 2 specialised subjects to choose from
- 15 nationalities in each year group
- 1 career coaching support

KEY FIGURES OF 2020



INTERNATIONAL STUDENT YEAR GROUPS COMPRISING PROFESSIONALS FROM ALL SECTORS

40 years old
on average,
different jobs
& business sectors



18 years
of professional
experience
on average

Executives, senior managers, business unit managers, operational managers, entrepreneurs, etc.

A BENEFICIAL TRAINING COURSE FOR YOU & YOUR COMPANY

During this programme, you will be taught how to:

- develop your strategic perspectives and managerial skills
- grow your decision-making skills in a complex international environment
- learn to develop innovative approaches to business processes
- propose innovative solutions through a strategic performance-oriented approach
- carry out applied research on corporate and management issues
- incorporate sustainable development challenges into your strategy
- take an entrepreneurial approach to the strategy of a business unit or the creation of a company
- demonstrate an ethical, diversity-friendly management style in a multicultural environment

8.8
10

AVERAGE EVALUATION SCORE OF ALL THE MODULES IN THE PROGRAMME.

Source: evaluations for each course from the last 3 graduation years.



YOUR EMPLOYABILITY TAKEN TO NEW HEIGHTS

This course will showcase your ability to manage teams and budgets and enable you to apply for general, functional or business unit management positions. Your international employability will be enhanced, whichever business sector you want to work in.



AN EDUCATIONAL APPROACH BASED ON EXCHANGE AND TEAMWORK

Exchanging ideas, sharing experiences and working together are at the heart of the learning process. Lecturers and expert speakers draw on students' professional experience to illustrate and apply concepts. Analyses, case studies, oral presentations, work in small groups, role playing and digital simulations all play an important part in training. Individual and team work outside the classroom is a key part of the learning process.



ACADEMIC AND PROFESSIONAL SPEAKERS WITH A WIDE RANGE OF PROFILES

- With 95% of its lecturers from abroad, the Rennes School of Business faculty is unique in France! With such a diversity in experience and expertise, the school offers outstanding academic excellence.
- Guest lecturers and speakers from major international groups help ground the teaching in real situations and share their leadership experience through real-life examples.

EMBA GRADUATES “ THE LEARNING EXPERIENCE WAS INTENSE ”



I joined the Executive MBA at Rennes School of Business at the time I co-founded a SaaS software start-up. I was transitioning from a CTO to a CEO position with an orchestrating role. I had the profile of a technical engineer and I lacked management and strategic development skills. The Executive MBA has enabled me to get a year ahead in operations for developing my company, thanks in particular to the course in Leadership, HR Management, Financial Strategy and above all Major Innovation, which guided me in my product development choices. It was also a great human experience with a variety of very different profiles among my fellow students.

Dominique Péré, year group 19, graduated in 2015

I graduated from the Executive MBA programme at Rennes School of Business in January 2020. The learning experience was intense and challenging, as I expected. The topics covered and the teaching methods are designed to foster collaboration between international students, which I greatly appreciated. The Executive MBA has allowed me to gain a clear vision of all aspects of managing a modern and innovative company on a global scale, and this global vision is a real professional advantage these days. After graduating, I had the opportunity to change companies and take on more responsibilities. Completing the Executive MBA has definitely been an enormous help for successfully making this career change.

Darin Beach, top of his class in the 23B group year, graduated in 2020



I signed up to the Executive MBA at Rennes School of Business with the aim of joining a multinational fashion company and benefiting from a multicultural experience that would help me achieve my goal. At Rennes School of Business, I had the opportunity to join an international class with a wide variety of profiles, and I particularly appreciated the exchange of experiences and views on the different topics covered. The Executive MBA has given me a lot of knowledge and advice on the different aspects of developing and managing a company. I am

pleased to say that, thanks to this rewarding experience, I have managed to position myself in the company I wanted and in the position I wanted. I come from Mexico, I loved life on campus, the multiculturalism of students and the busy community life. Rennes is also a welcoming, lively city with an excellent quality of life.

Jaqueline Campos, year group 23A, graduated in 2019

THE PROGRAMME

The Rennes SB Executive MBA puts practical experience at the heart of its curriculum. You will acquire key management skills and learn about the latest approaches to leadership and corporate social responsibility.

- > You will assimilate concepts, resources and knowledge in an interactive way.

START OF YEAR

November 2021

DURATION

18 MONTHS

November 2021 > May 2023

TEACHING LANGUAGE

ALL CLASSES in English

SCHEDULE

3 DAYS/MONTH

Thursday - Friday - Saturday morning

4 FULL WEEKS

1 welcome week
2 weeks (in June and December 2022)
1 study trip in July 2022 to Shanghai



THE 18-MONTH PROGRAMME

- > UNDERSTANDING AND INTEGRATING MANAGEMENT PRINCIPLES AND BUSINESS FUNCTIONS
 - Managing group organisational behaviour
 - Analysis of financial reports
 - Accounting & Management Control
 - Marketing management
 - International finance
 - Strategic IT management
 - Operational Management
- > MANAGING RESPONSIBLY
 - Sustainable management
 - Running change management
- > DEVELOPING AND PUTTING INTO PRACTICE INNOVATION, ENTREPRENEURSHIP AND CREATIVITY
 - Design Thinking Creativity, innovation & knowledge management

- > DEVELOPING A STRATEGIC OUTLOOK
 - Strategic analysis
 - Strategic management
- > DEVELOPING LEADERSHIP, COMMUNICATION AND TEAMWORK SKILLS
 - Motivation & self-determination
 - Public speaking
 - Leadership
- > ADDING VALUE TO THE ECOSYSTEM
 - Strategic consulting project
 - Individual research project
- > INTEGRATING DIVERSITY AND MULTICULTURALISM INTO MANAGEMENT PRACTICE
 - Economics & geopolitics
 - Intercultural management & negotiation
 - Study trip abroad
- > A SPECIALIST MAJOR
 - Innovation & entrepreneurship
 - Digital transformation & Artificial Intelligence

GRADUATING PROJECT: a reference research project

- > This applied research project involves each student writing an article for publication in the *Journal of Business Strategy*, a multidisciplinary journal intended for an executive audience.

Based on expert opinions and relevant research, candidates produce a reference practical academic article for problem solving, decision-making, information or assistance to executives. This document illustrates their academic and drafting skills.



LEADERSHIP & CSR: THE LATEST APPROACHES



"WE CAME FROM ALL OVER THE WORLD"



同济经管
TONGJI SEM

STUDY TRIP: Shanghai

- > Go out into the field to observe, analyse and broaden your vision

In partnership with **Tongji University School of Economics & Management**, this study trip enables EMBA students to broaden their vision and understanding of global business by giving them the opportunity to observe and analyse the impact of cultural and environmental forces on business management practices and operations in a different cultural context.

- >> Course on business approach and culture/visits to companies and meetings with international executives/cultural visits

RENNES SCHOOL OF BUSINESS: UNFRAME THE WORLD

FT European Business Schools Ranking 2020



The triple accreditation, offered by only 1% of Business Schools worldwide, attests to the excellence of its teaching and research programmes.



OUR STUDENTS ARE AMBASSADORS OF OUR VALUES:

FREEDOM

Training free spirits means refusing to be shackled by conventions and putting existing models behind us.

CREATIVITY

Placing high value on the idea, putting it at the heart of our approach and knowing how to think outside the box to invent new models.

BOLDNESS

Inventing tomorrow means giving ourselves the means to go where no one has ever gone before.

HUMILITY

Going where no one has ever gone before, always pushing for more and never believing you are something you're not. Allowing yourself to make mistakes and accepting failure in order to bounce back better.

AN OPEN MIND

Because inspiration is there, right before our eyes, we must immerse ourselves in the world around us and know how to look at it with our eyes wide open, to learn and understand.



SEE FURTHER AND DIFFERENTLY WITH RENNES SCHOOL OF BUSINESS

True to its “#UNFRAMEDTHINKING” slogan, its differentiated educational programmes and focus on educational innovation, Rennes SB prepares its students to become innovative, responsible and open managers in a global environment. The human experience they gain in the school will carry over well beyond their training period.

The Rennes SB Faculty carries out and disseminates its research in key areas of excellence relevant to companies and their managers. Implementing this research through partnerships with companies makes it possible to address their specific problems.



RENNES CAMPUS

REMOVING THE FRAME MEANT WE HAD TO PUSH THE BOUNDARIES.



PARIS CAMPUS

OUR CAMPUSES IN RENNES AND PARIS

Exceptional premises close to the city centre of Rennes. From September 2021, a new campus in Paris a short walk away from Saint-Lazare train station.



BOOST YOUR CAREER

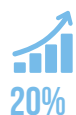
**WE ARE REMOVING
THE OBSTACLES
TO ACCELERATE
YOUR CAREER.**

**JOIN OUR
EXECUTIVE MBA!**



70%

of graduates have joined a growing business sector



20%

average salary increase after graduation



70%

of graduates received a promotion after this training course

Source: survey of the last 5 group years 3 years after graduation.



**DID YOU KNOW?
CAREER CENTRE
& WELL-BEING:
WE SUPPORT YOU**

Advice, coaching, new career plan, job search... Rennes School of Business, in partnership with its long-standing partner Abaka and the Rennes agency Happy to Meet You, supports you for successful career development with a dedicated service. "Career" slots are included in your timetable!

>> You will also benefit from 4 hours of individual coaching with a professional development coach.

ALUMNI NETWORK



A DYNAMIC NETWORK ACROSS ALL FIVE CONTINENTS

- A highly active global network across all five continents
- More than 22,500 Alumni (French & international) across more than a hundred countries
- Around 80 events organised each year
- Over 7,500 job (and internship) offers in 2020

ITS MISSIONS

- Promoting exchanges between Alumni through network activity
- Being an accelerator of professional opportunities for its members
- Contributing to the outreach of Rennes School of Business and its everyday life

PRICE OF STUDIES & FUNDING

TUITION FEES

- > **€37,200 INCL. VAT:** tuition fees
- > **€150:** lifetime membership of the Alumni association
- > **€90:** application fee

Includes:

- lunches on class days (except Saturdays)
- travel, meals and accommodation during study trips
- documentary resources and course material

FINDING FUNDING

There are several support options you can apply for, depending on your situation:

- Training course registered in the National Directory of Professional Qualifications (RNCP - level 1) - Code no. 29558
- Company skills development plan
- This course is eligible for CPF (Personal Training Account) funding
- OPCO training budget (for companies with 6 to 50 employees)
- PTP Transition Pro Bretagne system
- For job seekers: Individual Training Assistance (AIF) and Brittany region

GRANTS

Preferential rate applied if the programme is funded on a personal basis. "Early Bird" discount for all applications submitted before 30 September 2021.

You can deduct tuition fees and/or current expenses from income tax. Deduction of actual costs over the year of payment of training fees under "other deductible costs".

In addition to ongoing costs (transport, food), deduction possible on presentation of receipts from:

- professional training course fees (in your professional activity or as a job seeker)
- expenses incurred in acquiring a diploma.

Further information available at: impots.gouv.fr

**DID YOU KNOW?
TAX
EXEMPTIONS**

HOW TO APPLY

ADMISSION REQUIREMENTS

- ☐ Minimum of 5 years professional experience including 3 years in a general or functional management position.
- ☐ Undergraduate degree or equivalent work experience.
- ☐ TOEIC or equivalent: 750 points minimum.
- ☐ High level of motivation and strong commitment over the 18-month programme.
- ☐ A consistent career plan in line with the programme.



DID YOU KNOW? STUDY SERENELY WITH eLIVE



Created by Rennes School of Business, the eLive system is used to teach courses to students, from home or in the classroom. With eLive, students attend classes in person in a dedicated and specially equipped room. Remotely, students not present in the classroom have direct access to the same classes and can therefore interact in the same way as students attending in person. The courses are also accessible to everyone via replay for 6 months.

YOUR DEDICATED CONTACTS

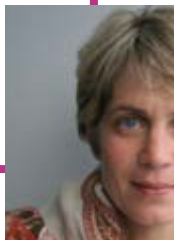


EMMANUEL ANGÉ
ADMISSIONS OFFICER

emmanuel.ange@rennes-sb.com
+33 (0)6 03 8175 77

IRENA DESCUBES, PHD
PROGRAMME DIRECTOR

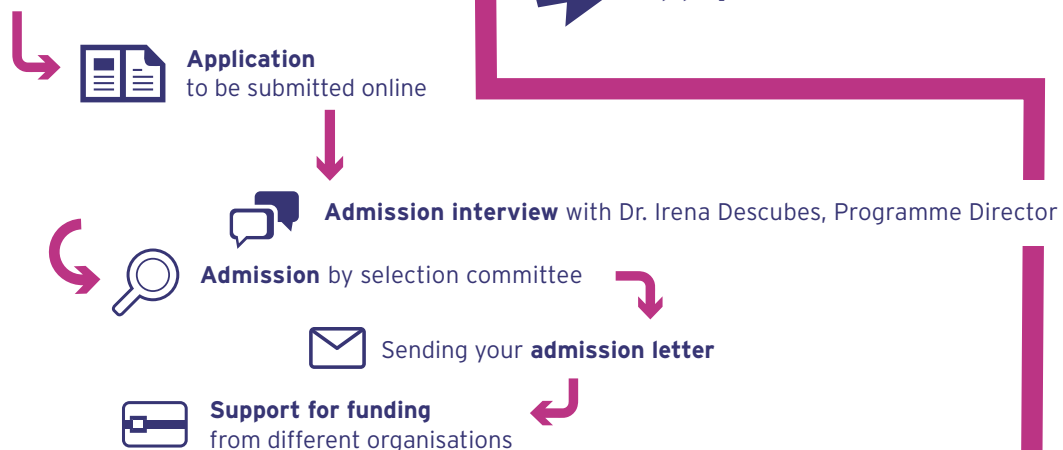
irena.descubes@rennes-sb.com
+33 (0)6 42 84 07 91



ADMISSION PROCESS

APPLY NOW APPLY ONLINE AT

➔ apply.rennes-sb.com



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- twitter.com/rennessb
- [executive.rennes-sb.com](https://www.executive.rennes-sb.com)
- <https://www.youtube.com/c/RennesSchoolofBusiness/>
- executive.education@rennes-sb.com

**RENNES
MAY NOT
BE A BIG
PLACE...**

**BUT YOU
CAN FIND
THE WHOLE
WORLD HERE.**

30  **YEARS**
RENNES
SCHOOL
OF BUSINESS
UNFRAMED THINKING